



Malla Reddy College of Engineering & Technology

(Autonomous Institution-UGC, Govt of India)

School of Computational Intelligence



Report of the IIC Program

1. Title of the event : Inter/Intra Institutional Innovation Competition.
2. Quarter in which activity conducted : Q2
3. Category of the activity : IIC -Calendar
4. Program Type : Level 3 - Workshop
5. Program Theme : Innovation and Design Thinking
6. Date & Time : 19-02-2025 & 20-02-2025, 10:00 AM to 04:00 PM
7. Duration (in hours) : 12 HOURS
8. No of Student Participants : 103
9. No of Faculty Participants : 6
10. No of External Participants (if any) : 24
11. Expenditure incurred (if any) : Rs 5000/-
12. Mode of Delivery : Online
13. Any other remarks : Nil

14. Objectives of the Activity:

The competitive session is aimed to drive the students not only towards overcoming stage fear but also in showcasing and attracting investors for their startups. The goal was to understand the pre-requisites and scope of the investor market segments. This significance lies in polishing individual's creative and innovative mindsets.

15. Benefits in terms of learning/Skill/Knowledge obtained:

- The invited dignitaries highlighted the importance of unicorn projects in the modern India.
- They also explained about various central, state and private organizations incentives for promoting the ideas.
- They quoted the examples of Skill India initiative, YUKTHI repository schemes etc.
- They also emphasized that the correct blend of II, III, IV Year batches of students of various streams will inculcate a highly efficient team work environment.
- They appreciated the participated students whom despite of various undergoing projects have attended and made this event a grand success.
- A total of 24 Batches comprising of 103 students (79 Internal and 24 External) have participated in this event.

- Among them, 79 students from Malla Reddy College of Engineering and Technology, 4 students from Marri Laxman Reddy Institute of Technology and Management, 1 student from Teegala Krishna Reddy Engineering College, 6 students from Malla Reddy Engineering College, 5 students from Malla Reddy College of Engineering, 3 students from CMR Institute of Technology, 5 students from Malla Reddy College of Engineering for Women had participated in this event.
- Total 2 Panels each comprising of 3 faculty members have scrutinized the idea proposals.
- The top 3 ideas were felicitated with attractive cash prizes.

16. Web Links:

- Video Link : <http://youtube.com/post/Ugkx9hhrLzTjrRjnnXrXKvFCp4EKvxmV2I-i?si=XpqfY-c2tFyV8rxV>
- X- <https://x.com/mrcetofficial/status/1892931564058902726?t=3sfOPU0EPGhgKKEkpFwmsA&s=08>
- Facebook:- <https://www.facebook.com/share/p/1KnaoUHBZx/>
- Instagram—<https://www.instagram.com/p/DGVjQwuym7n/?igsh=MTFhbmFvemtxb21vNQ==>

Photos:

MALLA REDDY COLLEGE OF ENGINEERING AND TECHNOLOGY
(UGC Autonomous Institution, Govt. of India)
Maisammaguda, Secunderabad - 500100
Department of Computational Intelligence
Presents an
INTER / INTRA INSTITUTIONAL INNOVATION COMPETITION

REGISTRATION:
https://docs.google.com/spreadsheets/d/1v4b_i46sp0QntQL4LVKMfm4LXoZQoohonXmj8eaQxjw/edit?usp=sharing

PROJECT SCOPE

- Computer Science & Engineering and Emerging Areas
- Information Technology
- Master of Computer Applications
- Other Intra-Disciplinary Areas

REGISTRATION:
Last Day for Registration: 17/02/2025

REGISTRATION:
Date: 19/02/2025
Venue: Seminar Hall, CI Block
Time: 10 AM Onwards

RULES & REGULATIONS

Mandate to the Participants :

- All the Engineering college students can participate
- Team size should be a minimum of 3 and a maximum of 6 members
- The top 3 Ideas were deposited in the "YUKTI" Innovation Repository of the Institute
- Registration Fees per Batch: 300/-

For any Queries, Contact:
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CHIEF PATRONS

Dr. V. S. K. Reddy
Director
Dr. S. Srinivas Rao
Principal

PATRONS

Dr. T. Venu Gopal
Dean (Student Affair)
Dr. P. H. V. Sesha Talpa Sai
Dean (R & D)

CONVENOR

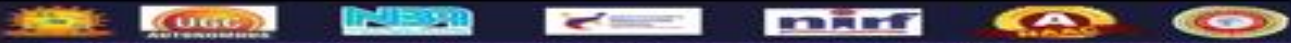
Dr. D. Sujatha
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STUDENT CO-ORDINATORS

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CO - CONVENOR

Mr. M. Vamsi Krishna
IIC Coordinator



MALLA REDDY COLLEGE OF ENGINEERING AND TECHNOLOGY
 (UGC Autonomous Institution, Govt. of India)
 Department of Computational Intelligence

INTER / INTRA INSTITUTIONAL INNOVATION COMPETITION

REGISTRATION:
https://docs.google.com/forms/d/e/1IZ3s_1d6sp0QFt9QL4LvkMfm4LXa2QoahmKmjBsuQs/view?usp=sending-form

- PROJECT SCOPE**
- Computer Science & Engineering and Emerging Areas
 - Information Technology
 - Minor or Computer Applications
 - Other Intra-Disciplinary Areas

- RULES & REGULATIONS**
- Mandatory for the Participants:
 - All the Engineering college students can participate
 - Team size should be a minimum of 3 and a maximum of 5 members
 - The top 3 teams will be selected by the "JURY" (Innovation Repository of the Institute)
 - Registration Fee per Batch: 300/-



CHIEF PATRONS

Dr. V. S. K. Reddy
Director
Dr. S. Srinivas Rao
Principal

PATRONS

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Dean (Student Affairs)
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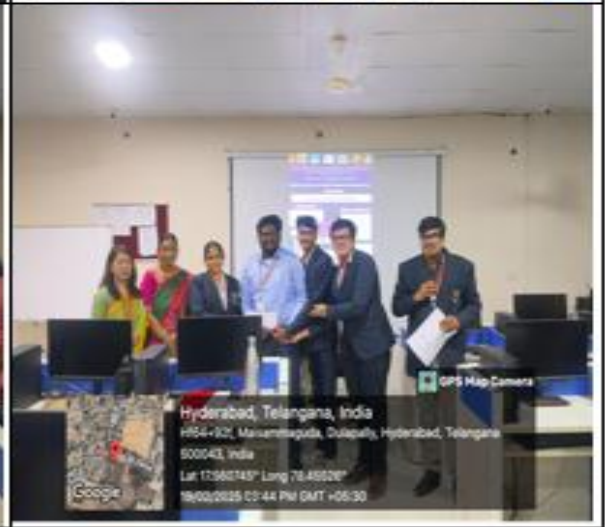
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Lat: 17.560432° Long: 78.455244°
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Signature of Co-Ordinator

Signature of HoD

Signature of IIC President